



**GSSPA** GARDEN STATE  
SCHOLASTIC  
PRESS ASSOCIATION

Friday, April 27, 2018

# Spring Advisers Conference

# 2018



## Location

Douglass Student Center  
Rutgers University  
100 George Street  
New Brunswick, NJ 08901

## Schedule

8:30-9:15 - Check-In/Breakfast  
9:20-12:50 - Sessions  
1:00 - Lunch

Coffee, danish & fruit served during check-in.

The annual GSSPA business meeting will be held during lunch.

## Fees

\$35 for members  
\$65 for non-members  
(Includes workshop, breakfast and lunch.)

## Waiting for a check?

Don't miss out – Register online now, mail paper form with check.

## Questions?

Call Sue Everett at (201) 653-5480 or email  
everetts@earthlink.net

## Professional Development

The GSSPA is provider of Professional Development hours registered with the NJ Department of Education.

**Registration Deadline:  
April 19, 2018**

## *Advising Publications:*

### Getting up to speed

Presented in cooperation with Rutgers Journalism, the Garden State Scholastic Press Association's Spring Adviser Conference is a perfect time to get your bearings in the always changing world of scholastic journalism. Get together with your fellow advisers, share information, network, and get valuable advice from experienced professionals.

### Unsure of Your Direction?

Ever feel a little lost in the ever-changing landscape of press law, copyright, ethics, and curriculum standards? Would you like to create a staff manual to help your students stay on course, but don't know where to begin?

### We Can Help!

Come to the GSSPA Spring Advisers' Conference on April 27, 2018, and meet fellow advisers and journalism professionals from all over New Jersey who can help provide guidance, resources, and the information you need to get your bearings and chart your course through the coming year.

Find information on the most important issues facing advisers today.

And seize the opportunity to become involved in a vibrant, vital organization committed to the building and strengthening of scholastic journalism in New Jersey.



Friday, April 27, 2018

**Spring Advisers**

**Conference**



**2018**

## **Getting up to speed**

Chart your course through the ever-changing world of scholastic journalism! Find the resources and information you need to stay on course... Register by **April 19, 2018**.



78 Lincoln Street, Jersey City, NJ 07307

## Why attend the GSSPA Spring Advisers Conference?

For 38 years GSSPA has offered New Jersey advisers and publication staffs with opportunities to improve their publications through workshops, critiques, and scholarship opportunities. You can take advantage of our experience to hone your craft at our 2018 Spring conference.

You will be able to network with other advisers to share ideas, insights and tips.

You will have the chance to meet advisers with years of experience who will share the knowledge they have gained.

You will learn about the myriad resources available to help you do the job better.

You will earn professional development hours.

### GSSPA Summer Publication Contests:

GSSPA sponsors summer contests for yearbook and news publications, both print and online.

Winners will be honored at the Fall Press Day, October 29, 2018.

The contest postmark deadline is July 2.

Watch for a mailing about the contest within the next few weeks, or check the Web site at [www.gsspa.org](http://www.gsspa.org).

### Join JEA - the national publications adviser association

GSSPA is an affiliate of the Journalism Education Association.

Join JEA today and you will become eligible for the membership discount on purchases from the JEA bookstore, a great resource for everything related to journalism. (If you are already a JEA member, you may renew through GSSPA as well.)

You will also receive JEA's quarterly magazine *CJET: Communications, Journalism Education Today*.

And you may join JEAHELP, an exciting and informative listserv.

Please include your JEA payment (\$65) in the same check or purchase order as your registration - made out to GSSPA.

We will combine everyone's payment and forward it to JEA.

#### GSSPA Membership Benefits:

- College scholarships for high school journalism students
- Annual contest/critique
- Fall Press Day for students & advisers
- Spring Workshops for advisers
- Professional development hours
- Advice, ideas, assistance
- And so much more!

Visit the GSSPA web site

[www.gsspa.org](http://www.gsspa.org)

for news, information, scholarships, contests, resources, and more.



### GSSPA Executive Board

**President** — Greg Gagliardi, CJE

**Vice President** — Jill Ocone, CJE

**Vice President** — Bill Rawson

**Treasurer** — Susan V. Everett, MJE

**Secretary** — April Catuogno, CJE

**Secretary** — Alana VanDerSluys, CJE



## Conference Registration Process

*(This is a new process - read carefully)*

First, as soon as possible, register online at:

<https://goo.gl/forms/2cgM979wBiYQ8OhV2>

This must be done by April 19, 2018.

You should receive an email confirmation within 48 hours of registering online.

If you do not, email Sue Everett.

everetts@earthlink.net

The online form is the **official** registration.

### Questions?

Call Sue Everett  
at  
201-653-5480  
or email  
everetts@earthlink.net

**Then** fill out the remittance form and mail it with your payment.

(Do not mail the form separately - it is to accompany the payment for identification only.

*The online form is the official registration.)*

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### Remittance form:

Adviser's Name: \_\_\_\_\_ CJE  MJE

School: \_\_\_\_\_

### Payment Information (Circle correct choice)

Member @ \$35.00      Non-Member @ \$65.00

JEA (New or Renew) @\$65

If you cannot attend but wish to be a member:\*\* @ \$30.00

*\*\*NOTE: The membership will only be good until October 2018.*

*Only pay this if you're sure you aren't already a member, and plan to enter the summer contests.*

Total Fees Enclosed: \$ \_\_\_\_\_

Method of Payment:       Check # \_\_\_\_\_       School Purchase Order # \_\_\_\_\_

Make check payable to GSSPA and mail to: Sue Everett, 78 Lincoln St., Jersey City, NJ, 07307